

August 30-31, 2017 • JW Marriott Union Square • San Francisco, CA 3rd Annual

Why Sponsor?

In a volatile business climate, a targeted, effective marketing approach is a sure-fire way to attract new business and reinvigorate existing relationships. Thus, the Space Foundation is pleased to offer a limited number of top-notch sponsorships that can bolster your corporate image with current and potential investors, clients and customers. Our knowledge base and understanding of this niche market sector enables us to identify distinct opportunities that can promote name recognition, strengthen brand awareness, and increase visibility among a cadre of innovative visionaries from the entrepreneurial and investment sectors of space and technology. To secure your status as a committed and influential contributor to the global space economy, invest in your future today! Choose a sponsorship from the list below or ask us to customize a package that specifically aligns with your goals.

SPONSORSHIP OPPORTUNITIES

Wednesday, August 30

Breakfast Buffet — \$10,000 Lunch — \$25,000 AM or PM Break — \$3,500 Startup Showcase Reception — \$15,000 Thursday, August 31

Breakfast Buffet— \$10,000 Lunch — \$25,000 AM or PM Break — \$3,500 Networking Reception \$15,000

Sponsor benefits include: (1) Logo and hot link on ST&IF website, (2) Name included in ST&IF news releases, (3) Logo on select ST&IF marketing collaterals, (4) Sponsor mention in issue of SpaceWatch, (5) Graphic identity on-site at event, (6) Logo included on sponsor loop, (7) Company literature distributed, (8) Recognition from podium.

Luncheon sponsorships include all of the benefits above, plus: (1) <u>Three complimentary registrations</u>, (2) Role of corporate host for a company exec, (3) Distribution of company gifts or promotional items on luncheon tables.

EVENT UNDERWRITERS (Tiered Levels)

Founder — \$15,000

- Three complimentary registrations
- Logo and hot link on ST&IF website
- Name included in ST&IF news releases
- Logo on select ST&IF marketing collaterals
- Sponsor mention in issue of SpaceWatch
- Reserved sponsor seating at both luncheons
- Logo included on sponsor loop at event
- Company literature or promo item distributed

Investor — \$10,000

- Two complimentary registrations
- Logo and hot link on ST&IF website
- Name included in ST&IF news releases
- Logo on select ST&IF marketing collaterals
- Sponsor mention in issue of SpaceWatch
- Logo included on sponsor loop at event
- Company literature or promo item distributed

Champion — \$5,000

- One complimentary registration
- Logo and hot link on ST&IF website
- Name included in ST&IF news releases
- Logo on select ST&IF marketing collaterals
- Sponsor mention in issue of SpaceWatch
- Logo included on sponsor loop at event
- Company literature or promo item distributed

Supporter—\$2,500

- Logo and hot link on ST&IF website
- Name included in ST&IF news releases
- Logo on select ST&IF marketing collaterals
- Sponsor mention in issue of SpaceWatch
- Logo included on sponsor loop at event

Sponsorships are sold on a first-come, first-served basis. If you are interested in one of the opportunities above or if you would like to discuss a customized sponsorship, please contact us by email at Sponsorships@SpaceFoundation.org or call Elizabeth Wagner for further assistance at 936.228.2602.